



Private Markets Conference

25th April, 2024

📍 The Shangri-La Hotel, The Shard
London



20
24

Panel Topics:

1. Investing in illiquids
2. Infrastructure
3. Private debt
4. Real estate



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Private Markets schedule 2024

private markets conference

9:00 - 9:30	Registration and breakfast
9:30 - 9:40	Welcome from the Chair
9:40 - 10:25	First panel session
10:25 - 11:10	Second panel session
11:10 - 11:20	Coffee break
11:20 - 12:05	Third panel session
12:05 - 12:50	Fourth panel session
12:50 - 13:00	Closing remarks
13:00 - 15:30	Lunch and networking



STATISTICS



MAGAZINE READERS: 6,962

- Digital: 1,746
- Print: 5,216

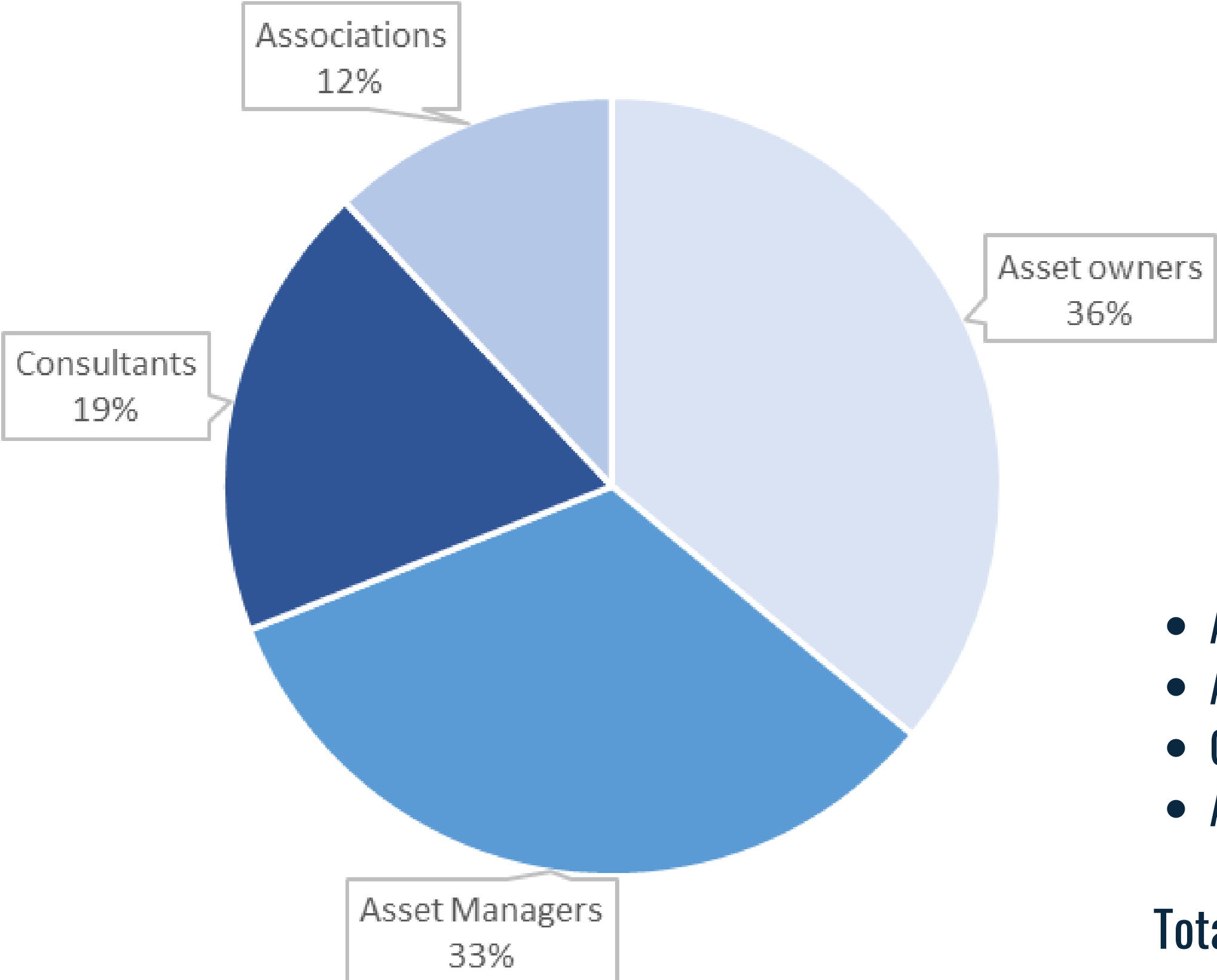
SOCIAL MEDIA AND WEBSITE:

- Social media followers: 3,809
- Average sponsored article social media impressions: 719
- Average sponsored article social media clicks: 103
- Average Website page views: 1,306

NEWSLETTER:

- Subscribers: 5,295
- Average sponsored article newsletter opens: 1,719
- Average sponsored article newsletter clicks: 315

Conference attendee breakdown



- Asset Owners 36%
- Asset Managers 33%
- Consultants 19%
- Associations 12%

Total attendees: 120 max



PACKAGE 2024



- 1 speaking slot on 1 of the 4 panels
- 2 extra delegate passes
- Placement of your company logo on all the marketing/promotional material pre-event
- Placement of your company logo and profile with a link to your company homepage on the conference webpage
- Opportunity to publish up to 3 whitepapers on our conference webpage - whitepapers will be promoted through our newsletter and on our social media
- Your company logo at the conference
- Placement of promotional items in goody bags which will be distributed at the event (up to 2 branded merchandise)
- 1-page advertorial in an issue of pi throughout 2024
- Our digital Conference supplement will be at your disposal for your marketing purposes (May 2024)
- Full delegate list (name, organisation and job role) after the event
- Lead generation - Full delegate list

Price: £22,500

Thank you!

Please reach out to any of our team for more information.
We look forward to hearing from you!

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