



# ESG CLUB CONFERENCE

3rd July, 2024

London



# ESG Club Conference schedule 2024

9:00 - 9:30	Registration and breakfast
9:30 - 9:40	Welcome from the Chair
9:40 - 10:25	First panel session
10:25 - 11:10	Second panel session
11:10 - 11:20	Coffee break
11:20 - 12:05	Third panel session
12:05 - 12:50	Fourth panel session
12:50 - 13:00	Closing remarks
13:00 - 15:30	Lunch and networking







# STATISTICS

## MAGAZINE READERS: 6,962

- Digital: 1,746
- Print: 5,216

## SOCIAL MEDIA AND WEBSITE:

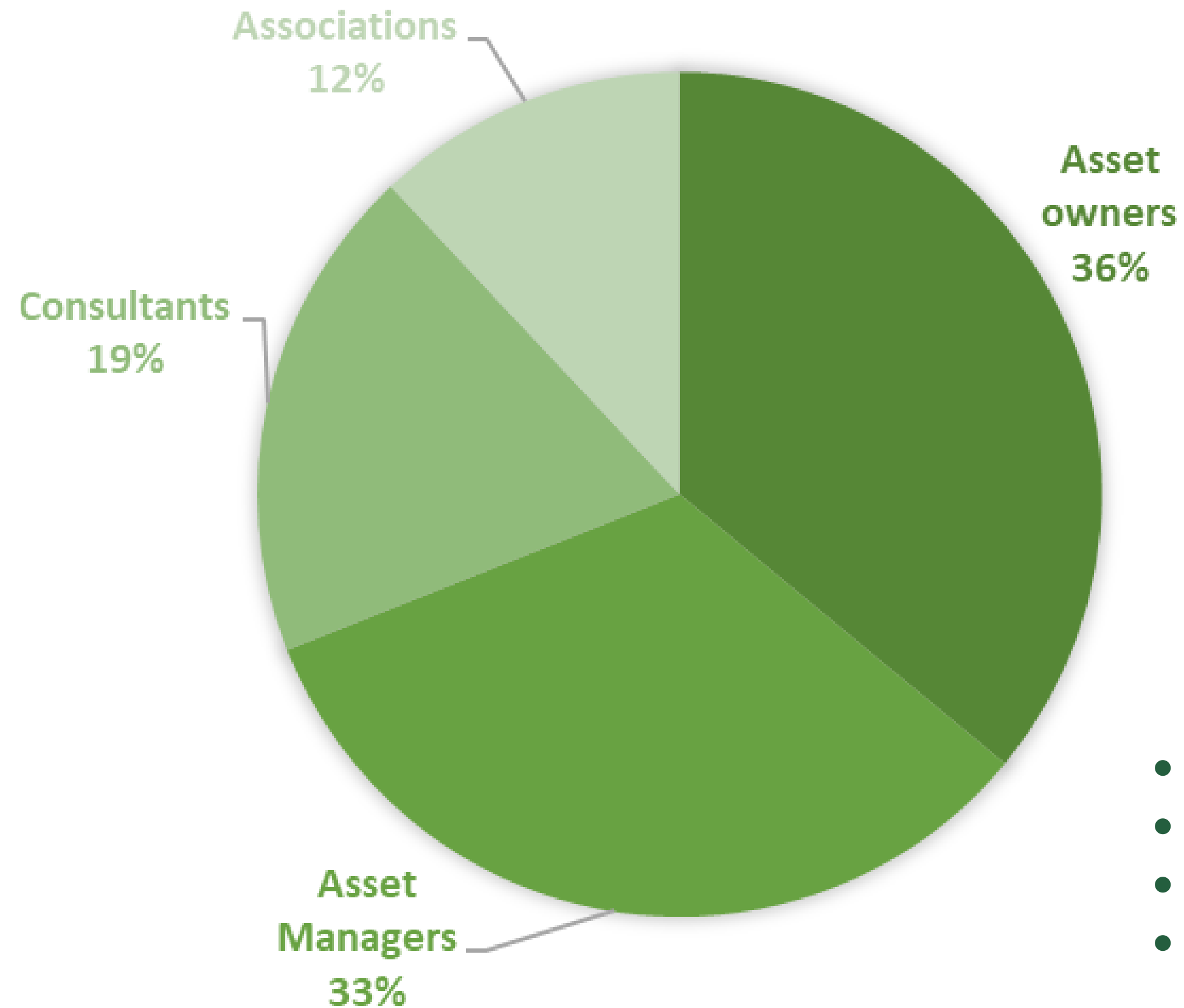
- Social media followers: 3,925
- Average sponsored ESG article social media impressions: 154
- Average sponsored ESG article social media clicks: 14
- Average sponsored ESG article page views: 238

## NEWSLETTER:

- Subscribers: 5,295
- Average Website page views: 238
- Average social media impressions: 154
- Average social media clicks: 14
- Average newsletter clicks: 153



# Conference attendee breakdown 2022/2023



- Asset owners 36%
- Asset Managers 33%
- Consultants 19%
- Associations 12%

# PACKAGE 2024



- 1 speaking slot on 1 of the 4 panels
- 2 extra delegate passes
- Placement of your company logo on all the marketing/promotional material pre-event
- Placement of your company logo and profile with a link to your company homepage on the conference webpage
- Opportunity to publish up to 3 whitepapers on our conference webpage - whitepapers will be promoted through our newsletter and on our social media
- Your company logo at the conference
- Placement of promotional items in goody bags which will be distributed at the event (up to 2 branded merchandise)
- 1-page advertorial in an issue of pi throughout 2024
- Our digital Conference supplement will be at your disposal for your marketing purposes (September 2024)
- Full delegate list (name, organisation and job role) after the event
- Lead generation - Full delegate list

**Price: £22,500**







# THANK YOU

Please reach out to any of our team for more information.  
We look forward to hearing from you!

**CLARISSA HUBER**  
**HEAD OF SALES**

c.huber@portfolio-institutional.co.uk  
07557 911 233

**SILVIA SILVESTRI**  
**CRM MANAGER AND BUSINESS DEVELOPMENT**

s.silvestri@portfolio-institutional.co.uk  
07585 438 656

