

ROUNDTABLES

**MEDIA PACK
2024**



ROUNDTABLES

HIGH QUALITY CONTENT



AT *portfolio institutional* WE PRIDE OURSELVES ON **QUALITY**.

DIGITAL SUPPLEMENT



OUR ROUNDTABLE WRITE-UPS ARE CONSIDERED **MARKET LEADERS** DUE TO THEIR **QUALITY CONTENT, DESIGN AND ATTENDEES**.

INSTITUTIONAL ATTENDEES



portfolio institutional's MONTHLY ROUNDTABLES ARE AN OPPORTUNITY TO MEET **ASSET OWNERS, CONSULTANTS AND TRUSTEES** TO DISCUSS THE MOST TOPICAL ISSUES AND TRENDS WITHIN A VARIETY OF ASSET CLASSES.

ROUNDTABLE SET UP



FOLLOWING THE **FORMAL DISCUSSION** WITH EXPERTS IN THE FIELD, THE AUDIENCE ATTENDEES CAN TAKE THE CHANCE TO PARTICIPATE IN A LIVE **Q&A SESSION** WITH THE PANELLISTS AND ENJOY THE POST-EVENT NETWORKING SESSION.

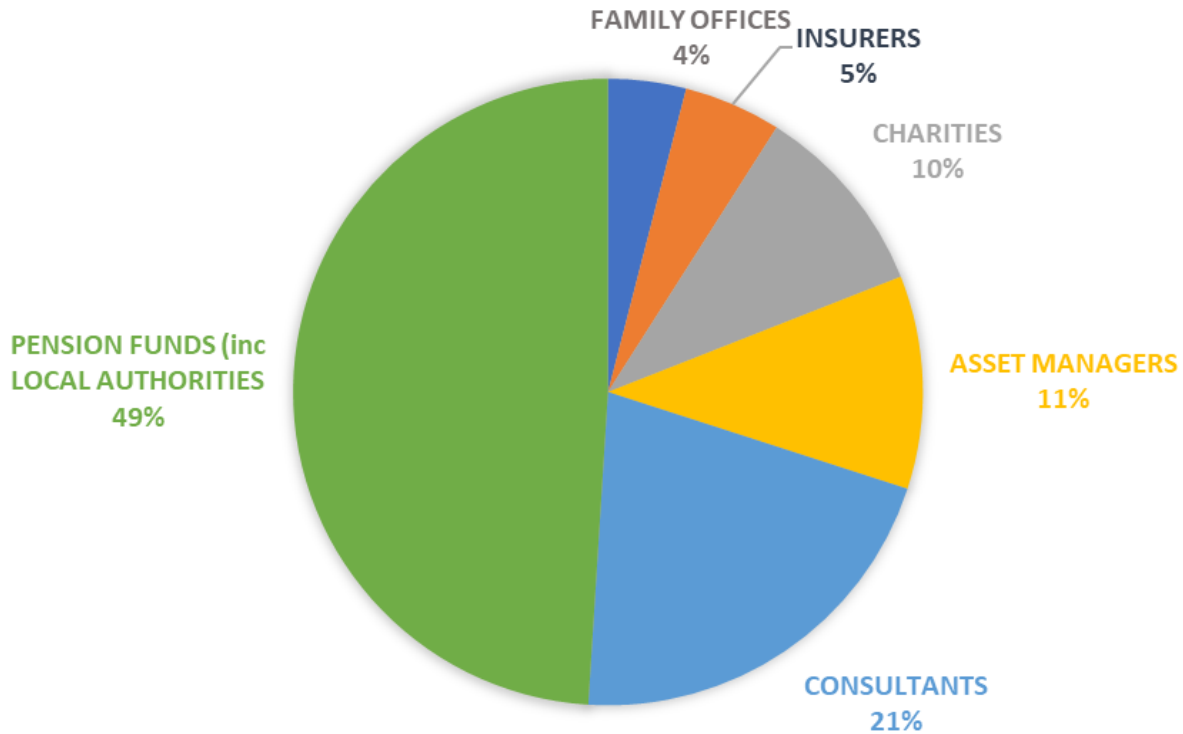
PAST ROUNDTABLES



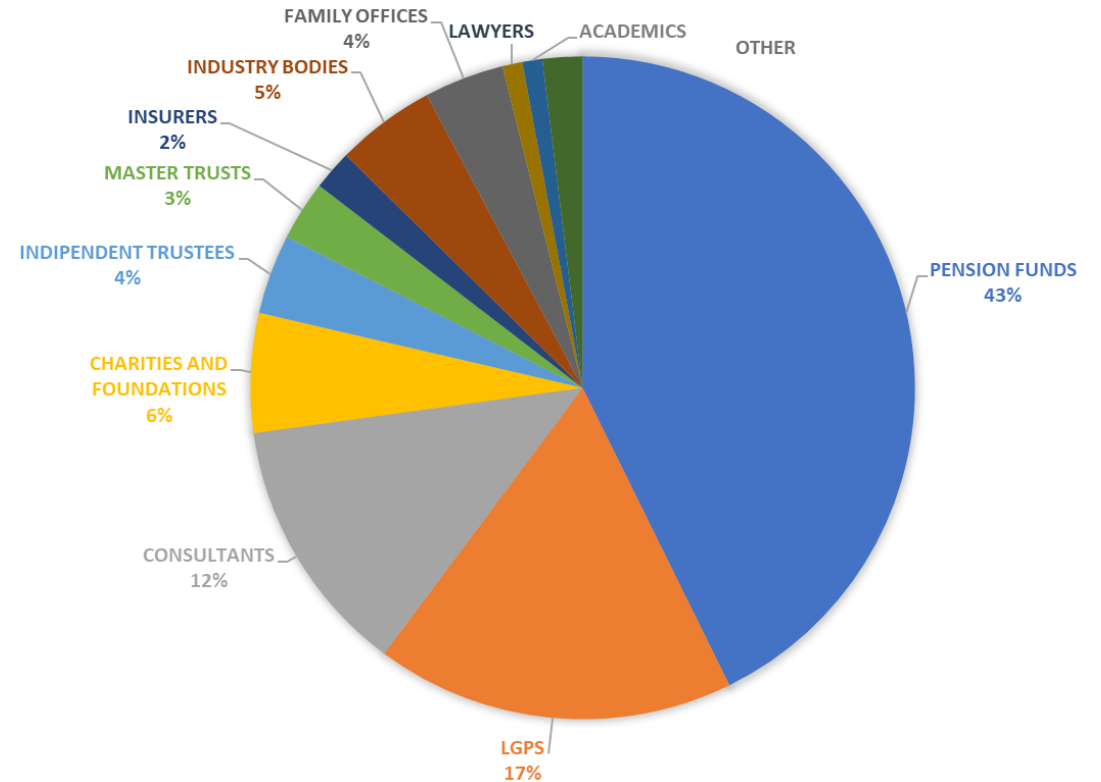
SEE OUR PAST ROUNDTABLES [HERE](#)

WHO ARE OUR READERS?

PRINT READERS:



DIGITAL READERS:



Almost 7,000 copies of each issue are received by the UK's biggest DB and DC pension funds and investors and over 5,000 subscribers read our twice-weekly newsletter.

STATISTICS:

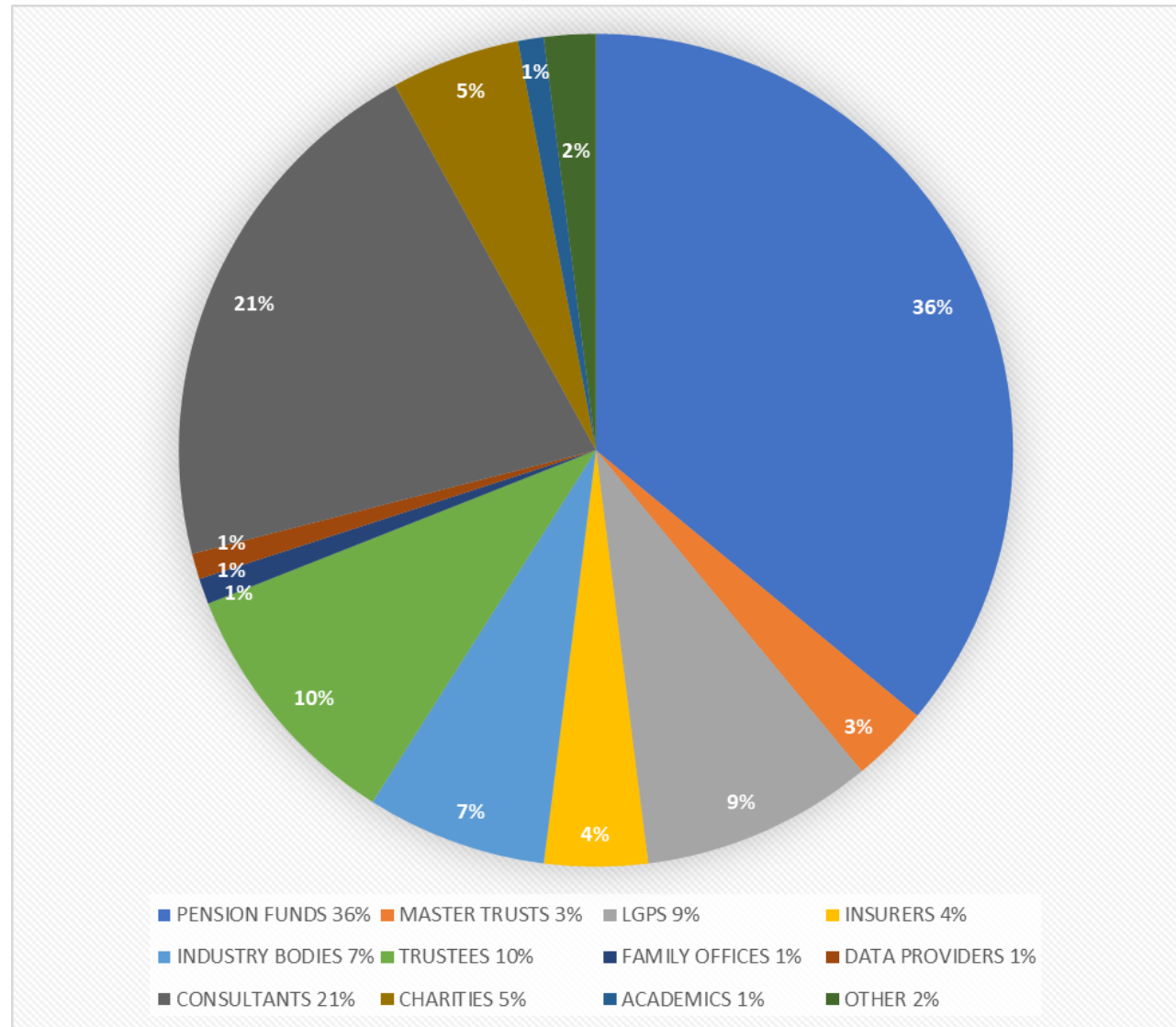
Roundtables

Average Website page views: **1,952**
 Average social media impressions: **1,057**
 Average social media clicks: **82**
 Average newsletter clicks: **409**

Magazine distribution: **6,962**
 Digital: **1,746**
 Print: **5,216**

Newsletter subscribers: **5,295**
 LinkedIn Followers: **2,806**
 Twitter Followers: **1,119**

ROUNDTABLE ATTENDEE BREAKDOWN:



PACKAGE 1 – IN-PERSON WITH AUDIENCE

BE 1 OF 2 SPONSORS



*Adrian D'Enrico | Charles Baigler | Louise Warden
Nick Spencer | Ben Ward | Tom Sumpster*

APRIL 2023 | PORTFOLIO INSTITUTIONAL

WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Have input into the agenda
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- One expert speaker from your organisation takes part in the discussion
- Two additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- A full-page advert and two-page position paper will feature in the digital roundtable supplement
- Your logo, speaker's photograph and short bio will be featured in the digital roundtable write-up and on our website
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- A full marketing campaign of the digital roundtable supplement is included for 1 month on our weekly newsletter (Tuesdays and Thursdays)
- Full post-campaign marketing report

PRICE: ON REQUEST

PACKAGE 2 – SOLE SPONSORSHIP IN-PERSON ON A TOPIC OF YOUR CHOICE



WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Write your agenda with the editor
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- 1 or 2 expert speakers from your organisation takes part in the discussion
- 3 additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- Your logo, speaker, photograph and short bio will be featured on our website
- A write-up of the roundtable discussion will be published on our website as a digital supplement
- The write-up will be promoted for a month on our weekly newsletter going (Tuesdays and Thursdays)
- Receive the digital roundtable write-up for your marketing purposes
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- Full post-campaign marketing report

AON

Lucy Barron | Colin Cartwright | Charlotte Quarmby
Melanie Cusack | Elizabeth Hartree | Jo Myerson
Tiziana Perrella | Wayne Phelan | Alan Pickering
JULY-AUGUST 2022 | PORTFOLIO INSTITUTIONAL

PRICE WITH AUDIENCE: ON REQUEST
PRICE WITHOUT AUDIENCE: ON REQUEST

2024 TOPICS

MONTH	TOPIC
April	Fixed Income
May	Defined Contribution
June	AI or OCIO
July or September	Emerging Markets
November	Natural Capital

➤ **OTHER POSSIBLE TOPICS** – Bonds, Asia, ESG Trends, Clean Energy, Diversity etc.

To find out more about our roundtable events, you can visit our [website](#) or click [here](#)



THANK YOU!

Please reach out to any of our team for more information.

We look forward to hearing from you!

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