

**ROUNDTABLES**

**MEDIA PACK 2023**



# ROUNDTABLES



## HIGH QUALITY CONTENT



AT *portfolio institutional* WE PRIDE OURSELVES ON **QUALITY**.

## DIGITAL SUPPLEMENT



OUR ROUNDTABLE WRITE-UPS ARE CONSIDERED **MARKET LEADERS** DUE TO THEIR **QUALITY CONTENT, DESIGN AND ATTENDEES**.

## INSTITUTIONAL ATTENDEES



*portfolio institutional's* MONTHLY ROUNDTABLES ARE AN OPPORTUNITY TO MEET **ASSET OWNERS, CONSULTANTS AND TRUSTEES** TO DISCUSS THE MOST TOPICAL ISSUES AND TRENDS WITHIN A VARIETY OF ASSET CLASSES.

## ROUNDTABLE SET UP



FOLLOWING THE **FORMAL DISCUSSION** WITH EXPERTS IN THE FIELD, THE AUDIENCE ATTENDEES CAN TAKE THE CHANCE TO PARTICIPATE IN A LIVE **Q&A SESSION** WITH THE PANELLISTS AND ENJOY THE POST-EVENT NETWORKING SESSION.

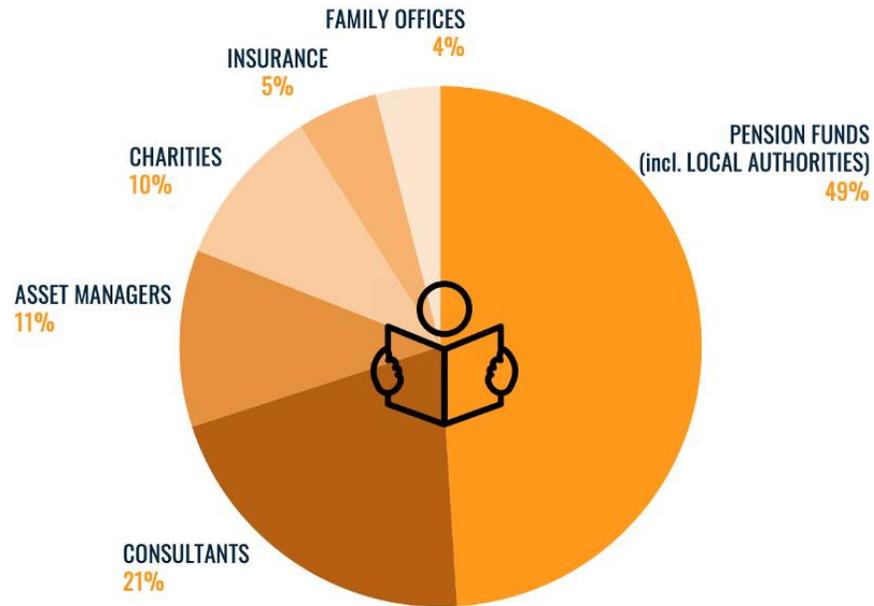
## PAST ROUNDTABLES



SEE OUR PAST ROUNDTABLES [HERE](#)

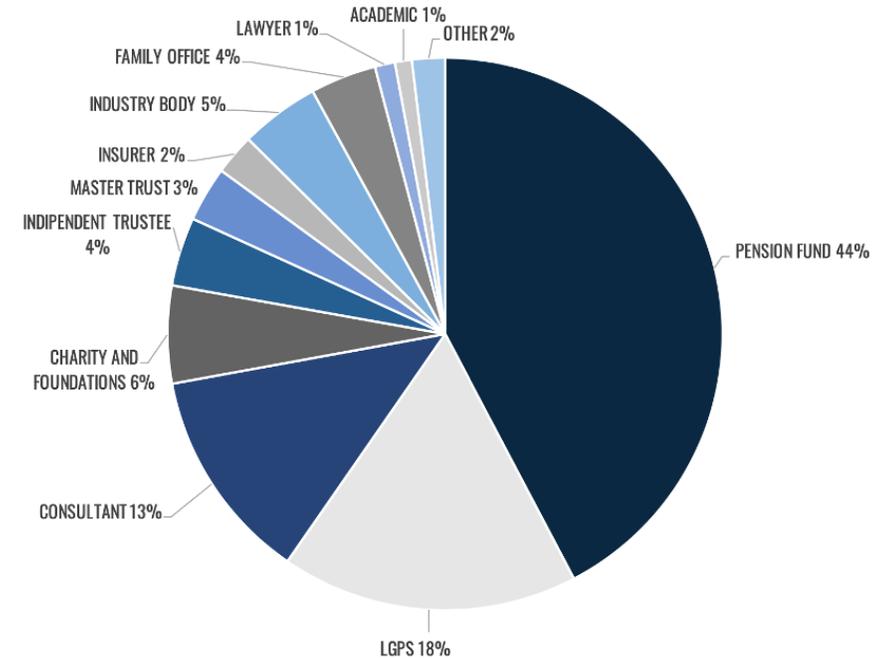
# ROUNDTABLE STATISTICS

## MAGAZINE DISTRIBUTION: 6,743



- **2,040** LINKEDIN FOLLOWERS
- **1,057** AVERAGE SOCIAL MEDIA IMPRESSIONS
- **79** AVERAGE SOCIAL MEDIA CLICKS

## NEWSLETTER SUBSCRIBERS: 5,295



- **725** AVERAGE NEWSLETTER OPENS
- **227** AVERAGE NEWSLETTER CLICKS
- **1,838** AVERAGE WEBSITE PAGE VIEWS

# PACKAGE 1 – IN-PERSON

WITH AUDIENCE

## BE 1 OF 2 SPONSORS



### WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Have input into the agenda
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- One expert speaker from your organisation takes part in the discussion
- Two additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- Your speaker's comments, along with photos, will appear in the roundtable transcript printed in the middle of the main issue of pi
- A full-page advert and two-page position paper will feature in the digital roundtable supplement
- Your logo, speaker, photograph and short bio will be featured in the digital roundtable supplement and on our website
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- Extra marketing campaign through our solus emails of the digital roundtable supplement
- Full post-campaign marketing report

# PRICE: ON REQUEST

# PACKAGE 2 – SOLE SPONSORSHIP – IN PERSON

ON A TOPIC OF YOUR CHOICE - WITH AUDIENCE

**pi** ENDGAME INVESTING  
**roundtable**



**AON**

Lucy Barron | Colin Cartwright | Charlotte Quarmby  
Melanie Cusack | Elizabeth Hartree | Jo Myerson  
Tiziana Perrella | Wayne Phelan | Alan Pickering  
JULY-AUGUST 2022 | PORTFOLIO INSTITUTIONAL

## WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Write your agenda with the editor
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- 1 or 2 expert speakers from your organisation takes part in the discussion
- 3 additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- Your logo, speaker, photograph and short bio will be featured on our website
- A write-up of the roundtable discussion will appear in the main issue of portfolio institutional (print and digital) following the roundtable
- Receive the digital roundtable write-up for your marketing purposes
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- Full post-campaign marketing report

**pi**  
PORTFOLIO  
INSTITUTIONAL

**PRICE: ON REQUEST**

# 2022/2023 TOPICS

TOPIC	DATE	PUBLISHED
Biodiversity	7th of December 2022	February issue
Fixed income	w/c 9 <sup>th</sup> January	March issue
Real estate	w/c 27 <sup>th</sup> February	April issue
Emerging markets	w/c 13 <sup>th</sup> March	May issue
Stewardship	w/c 24 <sup>th</sup> April	June issue
Private markets	w/c 15 <sup>th</sup> May	July - August issue
Defined contribution	w/c 12 <sup>th</sup> June	September issue
Social impact investing	w/c 24 <sup>th</sup> July	October issue
Diversity	w/c 4 <sup>th</sup> September	November issue
Sustainable strategies	w/c 13 <sup>th</sup> October	December - January issue



# THANK YOU!

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Please reach out to any of our team for more information.

We look forward to hearing from you

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