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Roundtables



# ROUNDTABLES

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At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees. As a result of our digital capabilities, we are able to replicate this high-standard online too.

*portfolio institutional's* monthly roundtables are an opportunity to meet asset owners, consultants and trustees to discuss the most topical issues and trends within a variety of asset classes.

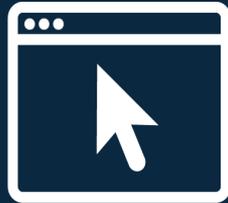
Following the formal discussion with experts in the field, the audience attendees can take the chance to participate in a live Q&A session with the panellists and enjoy the post-event networking session.

See our past roundtables [here](#)

# ROUNDTABLE STATISTICS



READERSHIP OF 6,251



1,205 AVERAGE PAGE  
VIEWS



663 AVERAGE  
NEWSLETTER OPENS



1,758 LINKEDIN  
FOLLOWERS

# PACKAGE 1 - VIRTUAL



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: **£8K**

# PACKAGE 2 - IN-PERSON



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Have input into the agenda
- Send us your wish list of asset owners/consultants that you would like to attend, and we will invite them on your behalf
- Venue is included - we choose and book the venue for you
- One expert speaker of your organisation gets to take part in the discussion
- Two additional team members of your organisation can join the audience and listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- The sponsor's comments along with photos will appear in a separate print and digital supplement which is distributed with the magazine
- A full-page advert and two-page position paper will feature within the print and digital supplement
- A sponsor logo, attendee photograph and short bio will also be featured
- Extra copies for your own marketing purposes
- Details of the roundtable audience will be made available after the event
- Possibility to distribute marketing material on the day (goody bags)
- Full post-campaign marketing report of the roundtable supplement

**PRICE: £15K**

# PACKAGE 3 - SOLE SPONSORSHIP



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually or in person
- Write the agenda with our editor
- Send us your list of asset owners/consultants that you would like to attend and we will contact them on your behalf
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- With an in-person roundtable, network with the participants at a post-roundtable drinks reception
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- Full post-campaign marketing report of the video conference

PRICE:

WRITE UP: **£18k**

SUPPLEMENT: **£25K**

# H2 2022 TOPICS



DATE	PUBLISHED (AS A SUPPLEMENT)	TOPIC
20th of July	September issue	Emerging Market Debt
7th of September	October issue	Responsible Investing
22nd of September or 4th of October	November issue	Defined Contribution
9th of November	December/January issue	Infrastructure

# OTHER POSSIBLE TOPICS



## INCLUDE:

- Advisory and institutional investment
- Endgame
- Stewardship
- Direct lending
- Private credit
- Property
- LGPS
- Preparing for buyout
- Diversity & Inclusion
- Alternatives

**Get in touch if there is another topic that you would also like to discuss.**



# THANK YOU!

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Please reach out to any of our team for more information.

We look forward to hearing from you!

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