

*pi*

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Roundtables



# ROUNDTABLES

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At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees. As a result of our digital capabilities, we are able to replicate this high-standard online too.

See our past roundtables [here](#)

# ROUNDTABLE STATISTICS



READERSHIP OF 6,147



1,205 AVERAGE PAGE  
VIEWS



663 AVERAGE  
NEWSLETTER OPENS



1,225 LINKEDIN  
IMPRESSIONS

# PACKAGE 1 - VIRTUAL



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

**PRICE: £8K**

# PACKAGE 2 - IN-PERSON



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees
- Have input into the agenda
- Send us your wish list of asset owners/consultants that you would like to attend and we will invite them on your behalf
- A transcript of the roundtable will be published as a print and digital supplement
- Network with the roundtable speakers and the audience (approx. 10 people) at a post-roundtable reception
- A sponsor logo, attendee photograph and short bio will be featured in the supplement
- Receive 1 full page advert and a two-page position paper within the supplement
- Possibility to distribute marketing material on the day (goody bags)
- Full marketing report

**PRICE: £15K**

# PACKAGE 3 - SOLE SPONSORSHIP



## INCLUDES:

- Choose your roundtable topic and target market
- Meet and engage in a discussion with asset owners, investment consultants and trustees
- Write the agenda with the editor
- Send us your wish list of asset owners/consultants that you would like to attend and we will invite them on your behalf
- A write up of the roundtable will be published in the following print and digital issue of *pi*
- Network with the roundtable speakers and the audience (approx. 10 people) at a post-roundtable reception
- A sponsor logo, attendee photograph and short bio will be featured in the write up
- Possibility to distribute marketing material on the day (goody bags)
- Full marketing report

PRICE:

WRITE UP: £18K

SUPPLEMENT: £25k

You have the option to upgrade to a supplement from the write up

# 2022 TOPICS



MONTH	PUBLISHED	TOPIC
22nd February	Supplement March	Fixed Income
30 <sup>th</sup> March	Supplement May	Private Markets
28th April	Supplement June	Bonds/ESG
21 <sup>st</sup> June	Supplement September	Emerging Market Debt
6 <sup>th</sup> July	Write up September	ESG Club – Conference
September	October	Responsible Investing
October	November	Defined Contribution
November	December/January	Real Estate and Infrastructure

# OTHER POSSIBLE TOPICS

## INCLUDE:

- Advisory and institutional investment
- Endgame
- Stewardship
- Direct lending
- Private credit
- Property
- LGPS
- Preparing for buyout
- Diversity & Inclusion
- Alternatives

**Get in touch if there is another topic that you would also like to discuss.**





# THANK YOU!

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Please reach out to any of our team for more information.

We look forward to hearing from you!

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