

pi



Roundtables



ROUNDTABLES

At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees. As a result of our digital capabilities, we are able to replicate this high-standard online too.

See our past roundtables [here](#)

ROUNDTABLE STATISTICS



READERSHIP OF 6,147



1,205 AVERAGE PAGE
VIEWS



663 AVERAGE
NEWSLETTER OPENS



1,225 LINKEDIN
IMPRESSIONS

PACKAGE 1 - VIRTUAL



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £8K

PACKAGE 2 - IN-PERSON



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees
- Have input into the agenda
- Send us your wish list of asset owners/consultants that you would like to attend and we will invite them on your behalf
- A transcript of the roundtable will be published as a print and digital supplement
- Network with the roundtable speakers and the audience (approx. 10 people) at a post-roundtable reception
- A sponsor logo, attendee photograph and short bio will be featured in the supplement
- Receive 1 full page advert and a two-page position paper within the supplement
- Possibility to distribute marketing material on the day (goody bags)
- Full marketing report

PRICE: £15K

PACKAGE 3 - SOLE SPONSORSHIP



INCLUDES:

- Choose your roundtable topic and target market
- Meet and engage in a discussion with asset owners, investment consultants and trustees
- Write the agenda with the editor
- Send us your wish list of asset owners/consultants that you would like to attend and we will invite them on your behalf
- A write up of the roundtable will be published in the following print and digital issue of *pi*
- Network with the roundtable speakers and the audience (approx. 10 people) at a post-roundtable reception
- A sponsor logo, attendee photograph and short bio will be featured in the write up
- Possibility to distribute marketing material on the day (goody bags)
- Full marketing report

PRICE:

WRITE UP: **£18K**

SUPPLEMENT: **£25k**

You have the option to upgrade to a supplement from the write up

2022 TOPICS |



MONTH	PUBLISHED	TOPIC
22nd February	Supplement March	Fixed Income
30 th March	Supplement May	Private Markets
28th April	Supplement June	Bonds/ESG
21 st June	Supplement September	Emerging Market Debt
6 th July	Write up September	ESG Club – Conference
September	October	Responsible Investing
October	November	Defined Contribution
November	December/January	Preparing for 2023

OTHER POSSIBLE TOPICS



INCLUDE:

- Advisory and institutional investment
- Endgame
- Stewardship
- Direct lending
- Private credit
- Property
- LGPS
- Preparing for buyout
- Diversity & Inclusion
- Alternatives

Get in touch if there is another topic that you would also like to discuss.



THANK YOU!

Please reach out to any of our team for more information.

We look forward to hearing from you!

CLARISSA HUBER

HEAD OF SALES

c.huber@portfolio-institutional.co.uk

020 3405 9874

BASIT MOHAMMED

BUSINESS DEVELOPMENT MANAGER

b.mohammed@portfolio-institutional.co.uk