

pi



Roundtables



ROUNDTABLES

At portfolio institutional we pride ourselves on quality.

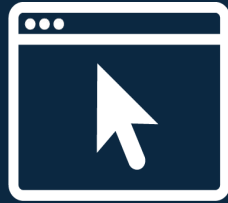
Our roundtable supplements are considered market leaders due to their quality content, design and attendees.
As a result of our digital capabilities, we are able to replicate this high-standard online too.

See our past roundtables [here](#)

ROUNDTABLE STATISTICS



READERSHIP OF 6,147



1,205 AVERAGE PAGE
VIEWS



663 AVERAGE
NEWSLETTER OPENS



1,225 LINKEDIN
IMPRESSIONS

PACKAGE 1 - VIRTUAL



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £8K

PACKAGE 2 - IN-PERSON



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will appear in a **separate digital and print supplement** which is distributed with the magazine
- Network with the participants at a post-roundtable drinks reception
- A **full-page advert** and **two-page position paper** will feature within the print and digital supplement
- A sponsor logo, attendee photograph and short bio will also be featured
- Full post-campaign marketing report of the roundtable

PRICE: £15K

PACKAGE 3 - SOLE SPONSORSHIP



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually or in person
- Write the agenda with our editor
- Send us your list of asset owners/consultants that you would like to attend and we will contact them on your behalf
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- With an in-person roundtable, network with the participants at a post-roundtable drinks reception
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- Full post-campaign marketing report of the video conference

PRICE:

VIRTUAL: **£10K**

IN-PERSON: **£18k**

2022 TOPICS



MONTH	PUBLISHED	TOPIC
November	December/January	Build Back Better
December	February	Sustainability
February	March	Fixed Income
March	April	Index Investing
April	May	Bonds/ESG
May	June	ESG: A just transition
June	July	Emerging Market Debt
July	September	Equities
September	October	Responsible Investing
October	November	Defined Contribution
November	December/January	Preparing for 2023

OTHER POSSIBLE TOPICS



INCLUDE:

- Advisory and institutional investment
- Endgame
- Stewardship
- Direct lending
- Private credit
- Property
- LGPS
- Preparing for buyout
- Diversity & Inclusion
- Alternatives
- Stewardship

Get in touch if there is another topic that you would also like to discuss.



Clarissa Huber - Head of Sales
E: c.huber@portfolio-institutional.co.uk
T: 020 3405 9874

THANK-YOU