



Roundtables



# VIRTUAL ROUNDTABLES

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At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees.  
As a result of our digital capabilities, we are able to replicate this high-standard online too.

See our past roundtables [here](#)

# ROUNDTABLE STATISTICS



READERSHIP OF 6,147



1,205 AVERAGE PAGE  
VIEWS



663 AVERAGE  
NEWSLETTER OPENS



1,225 LINKEDIN  
IMPRESSIONS

# PACKAGE 1



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

**PRICE: £4K**

# PACKAGE 2



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will appear in a **separate digital and print supplement** which is distributed with the magazine
- A **full-page advert** and **two-page position paper** will feature within the print and digital supplement
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video and copies of the supplement
- Full post-campaign marketing report of the video conference

**PRICE: £10K**

# PACKAGE 3 - SOLE SPONSORSHIP



## INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Write the agenda with our editor
- Send us your list of asset owners/consultants that you would like to attend and we will contact them on your behalf
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

**PRICE: £10K**

# 2021 TOPICS |



MONTH	PUBLISHED	TOPIC	PACKAGE
June	October	Global Equities	Package 1
July	September	LGPS*	Package 1
September	October	CDI	Package 2
October	November	Private Equity	Package 1
November	December/January	Build Back Better	Package 2

\*No spaces available

# OTHER POSSIBLE TOPICS



## INCLUDE:

- Advisory and institutional investment
- DC Consolidation (Master Trusts)
- Endgame
- Stewardship
- Direct lending
- Defined contribution
- Alternatives
- Stewardship

Get in touch if there is another topic that you would also like to discuss.





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THANK-YOU