

pi



Roundtables



VIRTUAL ROUNDTABLES

At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees.
As a result of our digital capabilities, we are able to replicate this high-standard online too.

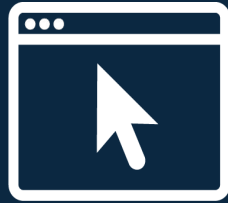
See our past roundtables [here](#)

ROUNDTABLE STATISTICS

pi



READERSHIP OF 6,147



1,205 AVERAGE PAGE
VIEWS



663 AVERAGE
NEWSLETTER OPENS



1,225 LINKEDIN
IMPRESSIONS

PACKAGE 1



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £4K

PACKAGE 2



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will appear in a **separate digital and print supplement** which is distributed with the magazine
- A **full-page advert** and **two-page position paper** will feature within the print and digital supplement
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video and copies of the supplement
- Full post-campaign marketing report of the video conference

PRICE: £10K

PACKAGE 3 - SOLE SPONSORSHIP



INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Write the agenda with our editor
- Send us your list of asset owners/consultants that you would like to attend and we will contact them on your behalf
- The sponsor's comments along with photos will **appear within the digital and print issue of the magazine**
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £10K

2021 TOPICS |



| MONTH | PUBLISHED | TOPIC |
|-----------|------------------|-------------------------|
| May | June | Green Bonds* |
| June | July | Global Equities |
| July | September | LGPS* |
| September | October | CDI |
| October | November | Property/Infrastructure |
| November | December/January | Diversity |

*No spaces available

OTHER POSSIBLE TOPICS



INCLUDE:

- Advisory and institutional investment
- DC Consolidation (Master Trusts)
- Endgame
- Stewardship
- Direct lending
- Defined contribution
- Alternatives
- Stewardship

Get in touch if there is another topic that you would also like to discuss.



Clarissa Huber - Head of Sales
E: c.huber@portfolio-institutional.co.uk
T: 020 3405 9874

THANK-YOU