

Roundtables



At portfolio institutional we pride ourselves on quality.

Our roundtable supplements are considered market leaders due to their quality content, design and attendees.

As a result of our digital capabilities, we are able to replicate this high-standard online too.

See our past roundtables here

## ROUNDTABLE STATISTICS











READERSHIP OF 6,147

1,205 AVERAGE PAGE VIEWS

**663** AVERAGE NEWSLETTER OPENS

1,225 LINKEDIN IMPRESSIONS

# PACKAGE 1



### **INCLUDES:**

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will appear within the digital and print issue of the magazine
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £4K

# PACKAGE 2



### INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Have your say by providing us with your discussion points, which will be considered by our editor
- The sponsor's comments along with photos will appear in a separate digital and print supplement which is distributed with the magazine
- A full-page advert and two-page position paper will feature within the print and digital supplement
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video and copies of the supplement
- Full post-campaign marketing report of the video conference

PRICE: £10K

## PACKAGE 3 - SOLE SPONSORSHIP



#### INCLUDES:

- Meet and engage in a discussion with asset owners, investment consultants and trustees, virtually
- Write the agenda with our editor
- Send us your list of asset owners/consultants that you would like to attend and we will contact them on your behalf
- The sponsor's comments along with photos will appear within the digital and print issue of the magazine
- A sponsor logo, attendee photograph and short bio will also be featured
- The roundtable video will be circulated on our weekly newsletter as well as on our social media platforms
- You will receive the link to the video
- Full post-campaign marketing report of the video conference

PRICE: £10K

### 2021 TOPICS



MONTH	PUBLISHED	TOPIC
March	April	Emerging Markets/Emerging Market Debt*
April	May	Fixed Income
May	June	Green Bonds*
June	July	Global Equities
July	September	LGPS*
September	October	CDI
October	November	Property/Infrastructure
November	December/January	Diversity

### OTHER POSSIBLE TOPICS



#### INCLUDE:

- Advisory and institutional investment
- DC Consolidation (Master Trusts)
- Endgame
- Stewardship
- Direct lending
- Defined contribution
- Alternatives
- Stewardship

Get in touch if there is another topic that you would also like to discuss.



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THANK-YOU