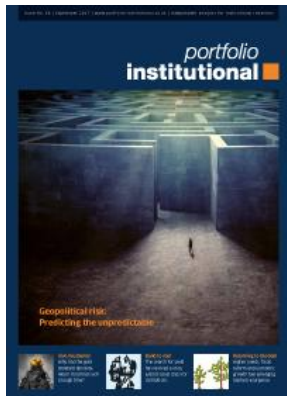


Portfolio Institutional 2018

Portfolio Institutional – our goal is to communicate and inform institutional investors and their consultants about the investment sector. We achieve this by producing investment only long form articles, roundtables and events with a focus on high quality, informative products.

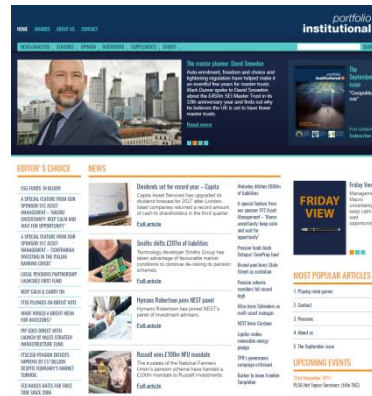
The content is distributed to our audience via a print product and digitally via the site and newsletter



Magazine



Roundtables



Site + Newsletter



Bespoke

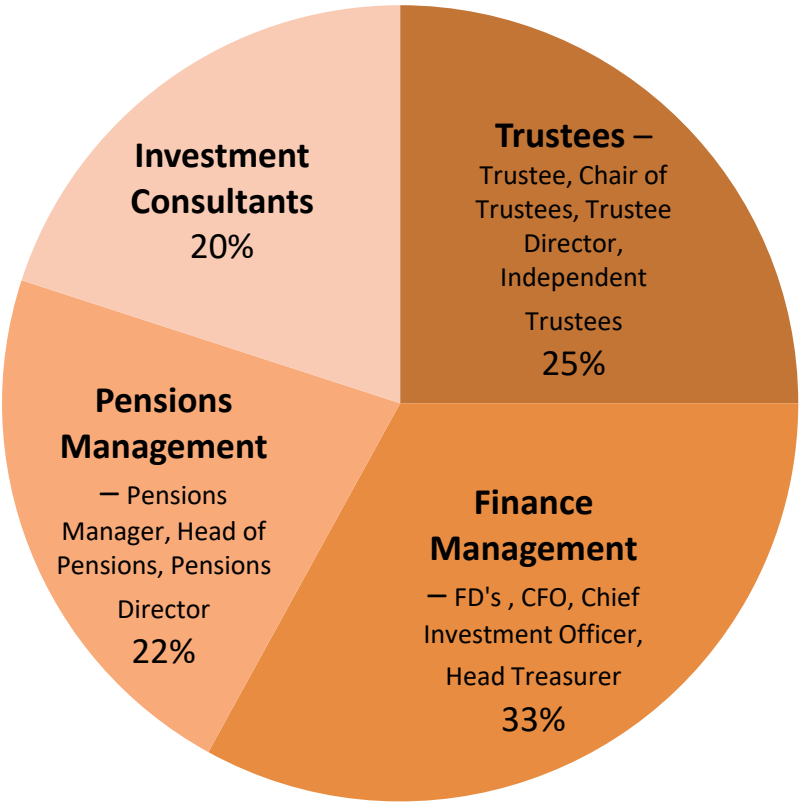


Print stats:

8,000 copies

Sent to:

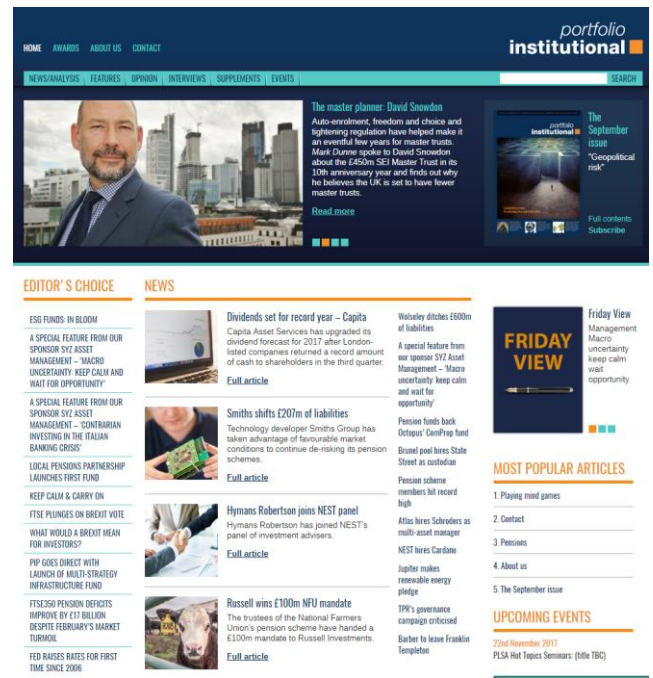
UK's top largest DB and DC pensions funds by assets under Management



Digital stats:

3,700 monthly unique users

23,300 monthly page impressions



Off the shelf packages include:

- Display advertising
- Sponsored articles
- Roundtable packages
- Raising Standards in ESG
- Scheme Excellence – advertising or interview

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Costs

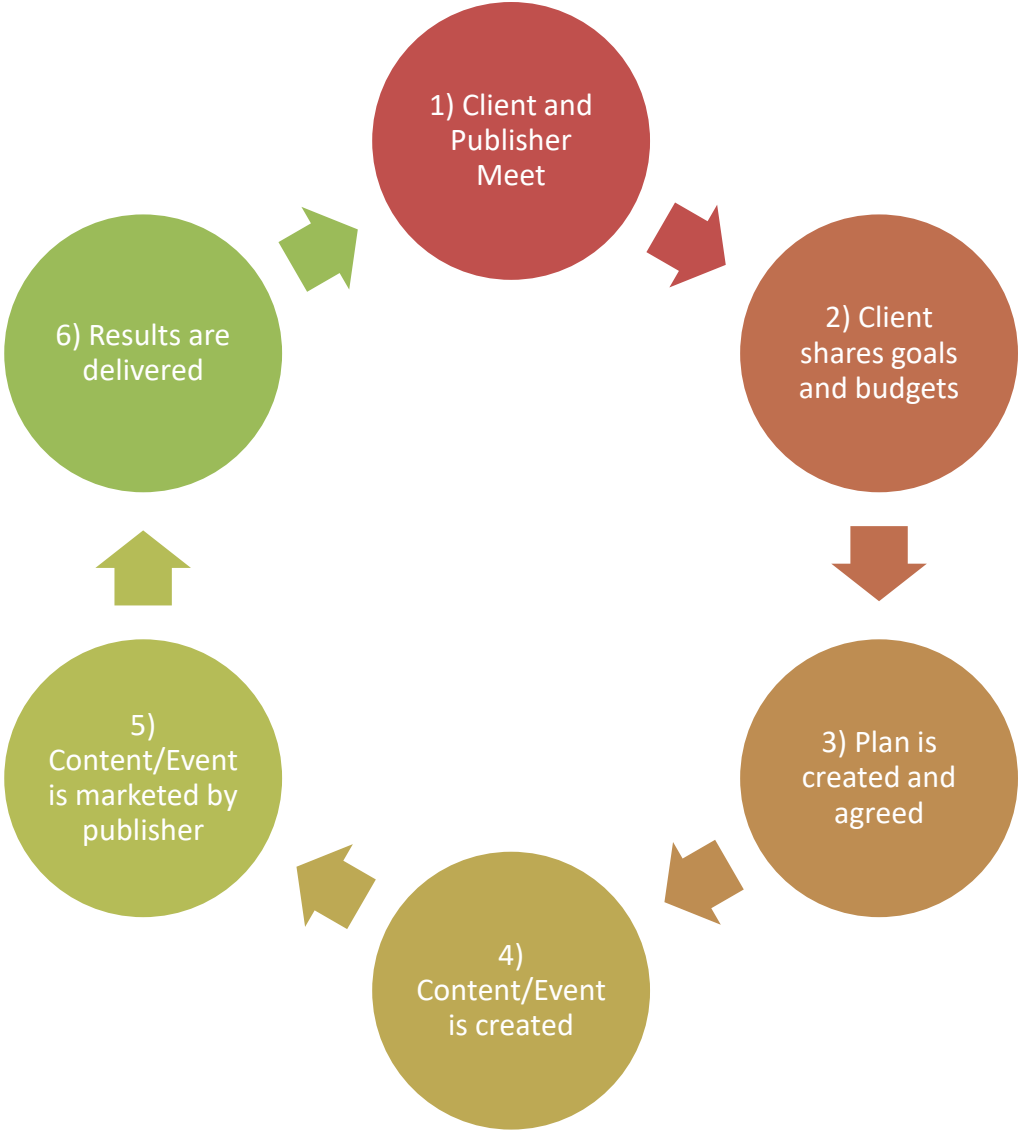
- Page advertising or sponsored features - £5.8k
- Roundtables – to be one of three sponsors - £12k
- Events – evening or breakfast on topics of your choice - £23k to £15k
- Raising Standards in ESG – full sponsorship – £28.8k

Portfolio offer volume discounts and value added for multiple bookings

2018 Roundtable Schedule

- June issue - **Responsible Investing** - sits 24/5/18 – 1 sponsor space available
- September issue - **Diversified Growth Funds** – sits 28/6/18 – 1 sponsor space available
- October issue – **DC Investment** – sits 6/9/18
- November issue - **Property** – sits 4/10/18 – 1 sponsor space available
- Dec/Jan issue - **Multi Asset/Alternative Credit** – sits 8/11/18 – 1 sponsor space available

Bespoke Packages and Sponsored Content – across print, online and in person



Bespoke Events and Sponsored Content – Examples

These can all be tailored to fit your specific marketing/sales goals

Reach



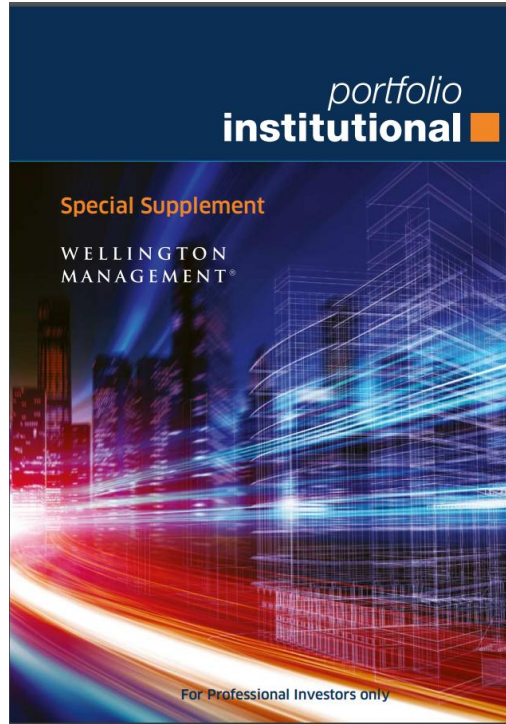
Newton – Sustainable Bond Investing

Wednesday 25th April 2018

The significant growth in sustainable and responsible investing over the last few years has until recently been focused on equity portfolios. However, investors are now starting to appreciate how such an approach can also be applied to fixed income. In this article, Newton's Scott Freedman and Victoria Barron review some of the developments in this area and explain how we integrate responsible investment in our fixed-income investment process.

[View whitepaper](#)

Teach



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Meet



Portfolio Prepared?

Portfolio Institutional would like to invite you to an afternoon, at the luxurious Victorian Bath House on 4th July 2018. The event will include educational presentations on the latest investment trends to help institutional investors plan and prepare for challenging markets. Speakers include Naomi L'Estrange, Director at 2020 Trustees.

Thank you

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